

Smarter Business Mentoring

PRESS RELEASE

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**PIC: KEN DAVEY MBA FCMA
FOUNDER & MANAGING DIRECTOR OF SMARTER LIMITED**



(Full size picture available on request)

Smarter Limited, the international brokering and professional services company, launches Smarter Business Mentoring.

With figures from the government's Small Firms Enterprise Development Initiative suggesting that 70 per cent of small businesses that receive mentoring survive for five years or more (which is double the rate compared with non-mentored entrepreneurs) and are 20 per cent more likely to experience growth, **Smarter** has launched **Smarter Business Mentoring** as an additional line of service within its Professional Services division.

Ken Davey MBA FCMA, Founder & Managing Director of Smarter Limited, said the new service was conceived while working on the "Innovating for Growth Mentoring Programme" for the British Library's Business & IP Centre. "Sharing our extensive commercial and financial knowledge and experience from Corporate and SME operations, is a valuable contribution that we can make to support and encourage business managers and owners to grow, develop and succeed in their sphere of business", said Davey.

More details can be found at: <http://www.smarter.co.uk/14379/49901.html>

NOTE TO EDITOR

Ex KPMG and Founder & Managing Director of Smarter Limited, Ken Davey is an experienced business to business board level international sales specialist, with a strong commercial and financial management background; including an MBA and accountancy qualification (FCMA). He is available for media interviews, live appearances and speaking opportunities. Mobile: 07710 835829.

Established in 1990, Smarter Limited is an international brokering and professional services company.

Smarter was originally created to assist senior executives meet fluctuating demands for professional expertise and resources; by providing business consulting solutions and effective interim operational management. Today, **Smarter** continues to operate at the very heart of change, helping clients: deliver their strategic initiatives; improve their operational efficiency and, raise their business effectiveness through two distinct divisions:

Smarter Business Brokering - helps clients secure the critical skills and distinctive competencies needed to manage the challenges and dynamics of international trade; by 'matching' and/or representing buyers and sellers.

Smarter Professional Services - operates through three service lines, to help clients secure the critical skills and distinctive competencies needed to manage the dynamics of their business, by providing a range of related services, including Business Mentoring.

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